

SS 2 :: Fundamentals of Entrepreneurship – I

Programme Name	Bachelor of Commerce
Semester	First
Paper No.	SS 101 F
Course Name	Fundamentals of Entrepreneurship
Course Type	SOFT SKILL
Effective From	JUNE – 2011

Unit No.	Content	Marks	Credit
1	<ul style="list-style-type: none"> The entrepreneur : Definition, Characteristics and Importance of entrepreneur and entrepreneurship, Functions and types of entrepreneur, Essential qualities for good entrepreneur, Factors affecting entrepreneurship; Comparative study of the term Entrepreneur with entrepreneurship, entrepreneur and manager. 	25 %	0.50
2	<ul style="list-style-type: none"> Business Opportunities: Meaning, characteristics, results, types, sources and areas of the study of business opportunities. Business Environment: Meaning of business environment, factors affecting to business environment and importance of business environment. Entrepreneur and risk bearing: Meaning of risk bearing, types/sources of risk and risk management techniques. 	25 %	0.50
3	<ul style="list-style-type: none"> Various types of business units: Sole proprietorship, Partnership, Co-operative society and Joint stock company - Meaning, characteristics, advantages and disadvantages, Comparative study of various types of business units. Sources of business capital: Sources of owned capital - share capital (Equity share and preference share) and ploughing back of profit, Sources of borrowed capital - debenture, term loan, public deposit, commercial banks and intern company deposits, owned capital v/s borrowed capital. 	25 %	0.50
4	<ul style="list-style-type: none"> Venture capital: Meaning, characteristics, importance, types of venture capital and stages venture capital lending. Innovation: Meaning, characteristics and types of innovation. 	25 %	0.50

Recommended Reading :

1. Viramgami H. S., Entrepreneurship Development, APH Publishing Corporation, New Delhi.
2. Prasanna Chandra, Project Preparation, Appraisal and Implementation, Tata McGraw Hill, New Delhi.
3. Holt H. David, Entrepreneurship - New Venture Creation, Prentice Hall of India Pvt. Ltd., New Delhi.
4. Desai Vasant, Dynamics of Entrepreneurship Development and Management, Himalaya Publishing House, New Delhi.
5. Sudha G.S., Fundamentals of Entrepreneurship, Ramesh Book Depot, Jaipur

